A TRADITION OF EXCELLENCE, A FOCUS ON PROFESSIONAL SUCCESS

UNDERGRADUATE PROGRAMS

at the Darla Moore School of Business







WHY CHOOSE THE MOORE SCHOOL?

ACADEMIC EXCELLENCE

The Darla Moore School of Business is known worldwide as a leading center for international business education and a thriving site for academic excellence across several disciplines.

Undergraduate students at the Moore School receive a comprehensive education in core business competencies including business analytics, develop functional expertise through their major course coursework and are prepared for success in today's fast-paced, information-driven, global economy. Classes are taught by world-renowned faculty, many of whom are top researchers in their respective fields.

REAL-WORLD EXPERIENCE

From corporate consulting projects with Fortune 500 companies to internships and opportunities to study abroad in more than 30 countries, Moore School students benefit from enriching real-world experiences that enhance their skills outside the classroom and improve their marketability to future employers.

OUTSTANDING JOB PLACEMENT

Moore School students benefit from excellent job placement rates. The 2021 undergraduate class had an overall average salary at \$57,720, with three of nine majors exceeding \$60,000. What's more, all undergraduates have access to the school's in-house Office of Career Management, which provides career coaching and professional development workshops on skills such as resume development, interviewing, job search planning, networking and lifelong career planning.

A GLOBAL NETWORK

Upon graduation, Moore School students join an international network of business leaders working at national and global companies around the world. Today, the 50,000+ Moore School alumni network spans 96 countries on six continents.





UNDERGRADUATE PROGRAMS

- Accounting
- Economics
- Finance
- International Business
- Management (Human Resources or Entrepreneurship concentrations)
- Marketing
- Operations and Supply Chain
- Real Estate
- Risk Management and Insurance

THE MOORE SCHOOL ADVANTAGE







A STRONG BUSINESS CORE with an emphasis on applied business analytics

- HIGHLY RANKED PROGRAMS in fields such as international business, operations and supply chain, risk management and insurance, human resources and more
- + CAREER SERVICES AND WRITING SUPPORT exclusively for Moore School students
- **TOP-RANKED FACULTY** who are active scholars and thought leaders in their fields
- + STRONG PARTNERSHIPS with businesses and industry leaders that:
 - Help keep our curriculum relevant and up-to-date
 - Provide opportunities for real-world internships and consulting projects
 - See the Moore School as a source of highly skilled, high-performing job candidates
- **+** THE NATION'S NO. 1 public university honors college
- + ALL THE RESOURCES AND OPPORTUNITIES of a major research university including 12 dedicated Moore School research centers
- (+) STUDY ABROAD OPPORTUNITIES for all students
 - **ACTIVE STUDENT LIFE** including more than 15 student clubs for business majors, access to UofSC sporting events and university-wide clubs and numerous networking and leadership activities
- GRADUATES WHO BECOME THE NEXT GENERATION OF BUSINESS LEADERS

MOORE SCHOOL

BY THE NUMBERS



No. 1

undergraduate international business program for 23 consecutive

years (U.S. News & World Report, 2022)

No. 1

best international MBA program and

in the top 3 overall for 32 consecutive years

(U.S. News & World Report, 2022)

No. 1

worldwide for human resources research productivity

(UofSC benchmarking 2014–2017; independently confirmed by Elsevier)

No. 1

worldwide for international business

research productivity 1990-2021; No. 2, 2016–2021 (Journal of International Business Studies)

No. 1

Professional MBA

(part-time MBA) program in South Carolina; No. 25 in the U.S. (U.S. News & World Report, 2022)



No. 5

undergraduate supply chain program in **North America**

(Gartner, 2020)

No. 7

worldwide for experimental accounting research productivity

(Brigham Young University, 2012-2018)

No. 8

in combined operations management research productivity in the three main operations management journals: MSOM, POM and JOM (2017–2020) No. 22

graduate supply chain program in

North America

(Gartner, 2020)

Designated Global Center

of Insurance Excellence (International Insurance Society, 2017)

4th largest

risk management and insurance school in the **United States**

(Business Insurance, 2020)

More than

of students in UofSC's No. 1-ranked Honors College attend the **Moore School**

Influential business and economics research

Darla Moore School of Business

The University of South Carolina does not discriminate in educational or employment opportunities on the basis of race, sex, gender, age, color, religion, national origin, disability, sexual orientation, genetics, veteran status, pregnancy, childbirth or related medical conditions.

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