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University of South Carolina
BOARD OF TRUSTEES

Intercollegiate Athletics Committee

February 17, 2017

The Intercollegiate Athletics Committee of the University of South Carolina Board of Trustees met at 11:34 a.m. on Friday, February 17, 2017, in the Alumni Center's C. Edward Floyd Boardroom.

Members present were: Mr. Mack I. Whittle Jr., Chairman; Mr. Mark W. Buyck Jr.; Mr. William W. Jones Jr.; Mr. Toney J. Lister; Mr. Miles Loadholt; and Mr. Charles H. Williams. Mr. John C. von Lehe Jr., Board Chairman; and Mr. J. Egerton Burroughs participated by phone. Mr. Chuck Allen was absent.

Other Trustees present were: Mr. Tommy C. Cofield; Mr. A. C. "Bubba" Fennell; Dr. C. Edward Floyd; Mr. William C. Hubbard; Mr. Hubert F. Mobley; Ms. Leah B. Moody; Dr. C. Dorn Smith III; Mr. Eugene P. Warr Jr.; and Mr. Thad Westbrook.

Chairman of the Faculty Senate August E. "Augie" Grant was present.

Others present were: President Harris Pastides; Secretary J. Canteay Heath Jr.; General Counsel Walter "Terry" H. Parham; Provost Joan T. A. Gabel; Chief Operating Officer Edward L. Walton; Chief Financial Officer Leslie Brunelli; Vice President for Student Affairs Dennis A. Pruitt; Vice President for Development Jancy Houck; Vice President for Information Technology and Chief Information Officer Doug Foster; Vice President for Facilities and Transportation Derrick Huggins; Vice President for Human Resources Chris Byrd; Vice President for System Planning and Interim Chancellor for USC Upstate Mary Anne Fitzpatrick; Chief Communications Officer Wes Hickman; USC Aiken Chancellor Sandra Jordan; USC Beaufort Chancellor Al Panu; Palmetto College Chancellor Susan Elkins; USC Upstate Chancellor-elect Brendan Kelly; Executive Director for University Foundations Russell H. Meekins; Athletics Director Ray Tanner; Associate Vice President for Finance Kelly Epting; Associate Vice President for Finance Jennifer Muir; University Treasurer Pat Lardner; Executive Director of Audit & Advisory Services Pam Doran; Senior Associate Athletics Director Judy Van Horn; Executive Associate Athletics Director Kevin O'Connell; Senior Associate Athletics Director for Academics and Student Development Maria Hickman; Director of Facilities Planning and Programming and University Architect Derek S. Gruner; Director of Capital Budgets and Financing Charlie Fitzsimons; Executive Director of My Carolina Alumni Association Jack W. Claypoole; Director of Governmental and Community Relations and Legislative Liaison Shirley D.

Mills; USC Aiken Executive Vice Chancellor for Academic Affairs Jeff Priest; Mrs. Ann Loadholt, wife of Trustee Miles Loadholt; University Technology Services Production Manager Matt Warthen; and Board staff members Debra Allen and Terri Saxon.

I. Call to Order

Chairman Whittle called the meeting to order, welcomed everyone, and asked Board members to introduce themselves. Mr. Hickman introduced members of the media who were in attendance: Josh Kendall with *The State*; John Delbanco and John Whittle with *The Big Spur*, and David Caraviello of *The Post and Courier*.

Chairman Whittle said notice of the meeting had been posted; the press notified as required by the Freedom of Information Act; the agenda and supporting materials circulated to the committee; and a quorum was present to conduct business.

Chairman Whittle stated there were proposed contractual matters dealing with Athletics that were appropriate for discussion in Executive Session. Mr. Williams moved to enter Executive Session and Mr. Buyck seconded the motion. The vote was taken and the motion carried.

The following persons were invited to remain: Dr. Pastides, Secretary Heath, Mr. Parham, Mr. Walton, Ms. Brunelli, Ms. Gabel, Dr. Pruitt, Dr. Grant; Ms. Doran, Mr. Meekins, and Mr. Tanner.

Executive Session

Return to Open Session

II. Athletics Director's Report

Chairman Whittle called on Mr. Tanner, who stated the Athletics Vision Statement: "We serve as a source of pride and inspiration to our University, our State, our nation, and the world by relentlessly competing for championships with integrity, character, and passion."

Academic Success – The Fall 2016 departmental Grade Point Average (GPA) was 3.245 making it the 20th consecutive semester with a departmental GPA of at least a 3.0. Thirty football players were among the 395 student-athletes who surpassed a 3.0 GPA. The women's tennis team achieved the highest GPA of 3.738; the women's track & field team achieved the second highest GPA in the program's history at 3.449; and the football team earned a 2.847 GPA.

Other academic highlights for the semester included: 15 of 18 teams recording a 3.0 or higher GPA; 187 student-athletes making the Dean's List (3.5 GPA or 3.25 GPA for freshman); and 62 student-athletes making the President's List (4.0 GPA).

Mr. Tanner recognized and thanked Senior Associate Athletics Director Maria Hickman for her accomplishments as the person responsible for academic and student development at the Dodie Academic Enrichment Center.

Including former baseball player Kyle Martin who returned to complete his degree, 31 student-athletes graduated in December 2016.

Achievements – Mr. Tanner reported on the following athletic achievements.

- Head Men's Basketball Coach Frank Martin celebrated his 200th career victory on January 12, 2017, with a 70-60 win over Tennessee.
- Head Softball Coach Beverly Smith secured her 200th career win with a 2-1 victory over UNC Charlotte on February 12, 2017. The team is currently 5-0 in the season.
- The Women's Basketball team is currently in 1st place in the SEC. Head Women's Basketball Coach Dawn Staley amassed her 200th win at USC on January 5, 2017, with a 73-47 win over Auburn.
- Head Women's Soccer Coach Shelley Smith marked her 200th win at USC with a win over Alabama State on November 22, 2016.
- Head Men's & Women's Swimming Coach McGee Moody clinched his 100th win at USC after defeating the University of Arkansas on November 4, 2016.
- Women's Tennis saw six players ranked in the Intercollegiate Tennis Association singles rankings, the most in the program's history. Those players are: Ingrid Martins, Mia Horvit, Paige Cline, Silvia Chinellato, Brigit Folland, and Caroline Dailey. The team's most recent win was against Clemson.
- Football Co-Offensive Coordinator/Wide Receivers Coach Bryan McClendon was named one of the nation's Top-25 football recruiters for 2017 by Rivals.com.

Mr. Tanner concluded his athletic achievements presentation by showing a video of Gamecock athletes in action.

New NCAA Legislation for Student-Athlete Time Demands – Mr. Tanner reported the NCAA Autonomy 5 Conferences approved new time-demand legislation designed to provide student-athletes with advance schedules of required sport activities so students may plan activities for personal time. Included in the legislation are requirements for: fourteen additional days off during the academic year and seven days

off following a sport's season; a true "day off" during the week—free from any required athletic meetings, events, media activity, practice, competition or travel; and a continuous eight hours free from required activities from athletic events the night before.

Football – Mr. Tanner reported the 2017 Football recruitment rankings listed USC as a top 20 program. He said the Athletics staff was actively considering ways to enhance the Football Game Day fan experience.

Mr. Tanner updated the committee on the \$50 million, 110,000-square-foot Football Operations Center, to be located in Gamecock Park. He presented schematic renderings of the new building, and said construction was set to begin March 8 and take approximately 20 months to complete. The Groundbreaking Ceremony is scheduled prior to the Spring Football Game on Saturday, April 1, 2017.

Mr. Tanner reviewed the National Letter of Intent signing dates for recruits enrolling for the Academic Year 2017-18. He announced, by sport, the list of recruits who had committed to be Gamecocks.

Gamecock Fans – Mr. Tanner noted statistics in support of the claim that Gamecock fans are the best. USC is the only school in the NCAA where men's and women's basketball average 12,000 or more fans per game. With an average attendance of over 14,557 fans per game, women's basketball ranked 1st in the nation and at 10,243 set the record for the most season tickets sold in the history of the program.

The men's basketball average attendance ranked USC 20th in the nation and 4th in the SEC with an average attendance of over 13,119 fans per game. Over 8,000 season tickets were sold.

Other fan statistics include: 50,310 season football tickets were sold for the 2016 season with an average attendance of 76,920; 5,634 season baseball tickets were sold for the 2017 season; 869 season softball tickets were sold for the 2017 season; and, volleyball sold the most season tickets in the program's history and set an attendance record at the Clemson game on September 3, 2016, with 2,041 fans. A total of 18,702 students attended at least one sporting event this year, representing 70% of the undergraduate student body.

Social Media – Mr. Tanner reported the University is one of only eight schools in the country to be ranked in the Top 20, in followers on all the major social media sites: Facebook, Twitter, Instagram, and YouTube. Athletics' Facebook page ranks 14th in the nation and 6th in the SEC (Clemson is not ranked); and Athletics' Twitter account ranks 11th in the nation and 5th in the SEC (Clemson is 20th). USC is the only school to be in the Top 15 of Twitter followers in 8 of 9 key categories. No school is ranked in all

nine. The Gamecock national rankings on the number of Twitter followers: Football – 12th (6th in the SEC); Baseball – 2nd; Women’s Basketball – 5th; Cockey – 5th; and 11 teams ranked in the Top 25.

USC’s four head coaches in the “Big Four” sports also rank high in Twitter followers: Chad Holbrook leads all college baseball coaches with 35,858 followers; Dawn Staley is second nationally among women’s basketball coaches, with 44,737 followers; Will Muschamp is ninth nationally among football coaches, with 187,195 followers; and Frank Martin is thirteenth nationally among men’s basketball coaches, with 58,137 followers.

Mr. Tanner reported on Athletics’ social media staff expansion. Justin King was hired as the Associate Athletics Director for New & Creative Media. Mr. King begins on February 20, and will be in charge of overseeing the production of graphic and video content, as well as the distribution of that on social media. Two new full-time staff members will be hired and several other Athletics staff members will be moved into Mr. King’s area.

Mr. Tanner concluded his presentation with another video of Gamecock athletes in action.

Chairman Whittle thanked Mr. Tanner for his presentation, which he said was received as information.

IV. Other Matters

Chairman Whittle called for any other matters to come before the committee.

V. Adjournment

There being no other matters to come before the committee, Chairman Whittle declared the meeting adjourned at 12:45 p.m.

Respectfully submitted,

J. Cantey Heath, Jr.
Secretary